



APCO International's

# 9-1-1 Wellness Summit

## Sponsorship Brochure

March 2-3 | Portland, OR

[911wellness.org](http://911wellness.org)

## Let Us Introduce You to APCO's Membership!



Leaders in Public Safety Communications®

APCO International's members are the backbone of public safety, comprising a diverse community of professionals dedicated to serving and protecting their communities. From public safety telecommunications and communications specialists to government officials and technology innovators, APCO members are united by their commitment to ensuring the safety and well-being of others. With a focus


on collaboration, education and innovation, APCO members work tirelessly to advance the field of public safety communications, employing cutting-edge technologies and best practices to enhance emergency response and save lives. As champions of resilience and preparedness, APCO members embody the spirit of service and excellence that defines the public safety profession.

For sponsorship and advertising opportunities contact: Jaya Dillard at (386) 944-2478 or [dillardj@apcointl.org](mailto:dillardj@apcointl.org).

  
**40,070**  
members

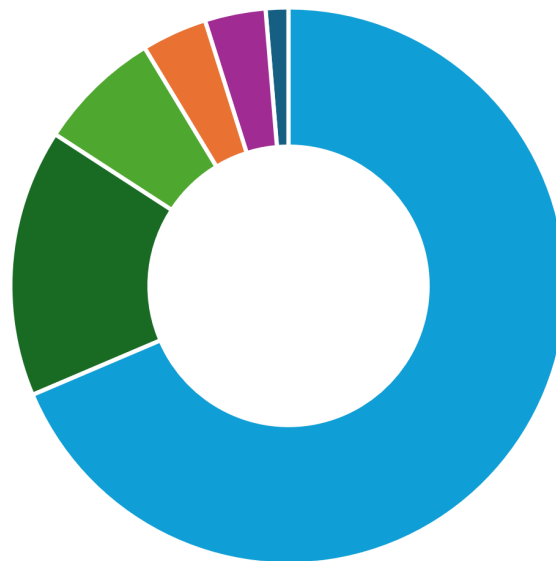
  
**16**  
countries represented

  
**46**  
APCO chapters

  
**61,554**  
students trained in FY2023 & 2024

“The information provided was very relevant and useful. I wish all of our staff would be able to attend at some point!”

Members by Type



- Commercial (1%)
- Executive Leadership (4%)
- Mid-Management (16%)
- Public Safety Telecommunications (69%)
- Technical (3%)
- Other \* (7%)

\*Other includes Administrative Support, County/State Official, Government Official, Licensing Services, etc.



APCO International's  
**9-1-1 Wellness Summit**

The APCO 9-1-1 Wellness Summit brings together public safety professionals, wellness experts, mental health advocates, and industry leaders to explore strategies that promote mental, physical, and emotional health. The event emphasizes the importance of creating a supportive work environment that prioritizes the well-being of 9-1-1 professionals, who often experience high levels of stress due to the critical nature of their work.

Attendees will gain invaluable knowledge from wellness sessions tailored to the unique needs of 9-1-1 professionals, with expert insights provided by industry leaders. The event also offers opportunities for peer networking, allowing participants to connect, share experiences, and build a supportive community. Additionally, attendees will have access to mental health tools and techniques specifically designed to meet the demands of 9-1-1 professionals.

## WHO ATTENDS?



“Overall the Summit was great and had a ton of useful info. It is so nice to be around others in the industry who want to do more for their PSAP’s overall wellness.”

Leaders in public safety communication, executives in law enforcement, and officials from state and local governments

**189** attendees in 2024

**28** states represented

As sponsor, you’ll gain unparalleled access to this influential network, positioning your brand at the forefront of public safety innovation and service. Your support enables us to unite professionals in collaborative efforts, driving forward the advancement of public safety communications. Don’t miss this opportunity to elevate your brand and make a tangible impact on public safety. Contact us to explore sponsorship opportunities and ignite meaningful connections with our dedicated members.

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## HOW CAN YOU PARTICIPATE?

### Breakfast & Morning Sessions Sponsor (\$7,500)

Includes 5-minute welcome including opportunity to play video, introduction of keynote speaker (if applicable), introduction of 2-3 morning sessions/panels and opportunity to place handout on each attendee chair.

### Afternoon Session Sponsor (two available \$7,500 each)

Includes 5-minute welcome including opportunity to play video, introduction of keynote speaker (if applicable), introduction of 2-3 afternoon sessions/panels and a handout on each attendee chair.

### Venue Sponsor (\$7,500)

One room drop (sponsor provides) and hotel key cards.

### Break Sponsor (\$7,500)

Includes dedicated break sponsor signage at each of the three breaks and logo on napkins.

### Wi-Fi Sponsor (\$5,000)

Includes logo on Wi-Fi access point landing page.

### Hydration Station (\$5,000)

Includes dedicated hydration station signage, logo on water bottles.

### Attendee Bag Sponsor (\$5,000)

Includes logo on attendee bag.

### Registration Sponsor (\$5,000)

Includes logo on lanyard.

### Notebook Sponsor (\$2,500)

Includes logo on notebook.

### Bag Stuffer (\$250 for sponsor/\$750 for non-sponsor)

Company has to provide item.

### Event Supporter (\$1,000)

Includes logo on event website and logo listed as sponsor by level wherever sponsors are collectively listed.

Sponsors receive exclusive benefits/recognition commensurate with total level of participation:

**Diamond:** \$15,000+

**Platinum:** \$10,000 - \$14,999

**Gold:** \$7,500 - \$9,999

**Silver:** \$5,000 - \$7,499

**Bronze:** \$2,500-\$4,999

**Supporter:** \$2,499 and under

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Logo on event website	✓	✓	✓	✓	✓	✓
Logo listed as sponsor by level wherever sponsors are collectively listed	✓	✓	✓	✓	✓	✓
Acknowledgement as (Level) sponsor during opening and closing remarks	✓	✓	✓	✓	✓	✓
Company description and web address on sponsor webpage on event website	✓	✓	✓	✓	✓	✓
Company logo in sponsor slideshow shown throughout event	✓	✓	✓	✓	✓	✓
Tabletop display	✓	✓	✓	✓	✓	
Registration comps to registered personnel	4	3	2	1		
One bag stuffer (sponsor to provide)	✓	✓	✓			
1 pre-event email sent to registered attendees (sponsor to provide)	✓	✓	✓			
1 dedicated social media post (Facebook, Twitter & Instagram)	✓	✓				
1 post-event email sent to registered attendees (sponsor to provide)	✓					
1 dedicated attendee survey question	✓					
1 email banner ad with hyperlink in marketing email to prospects	✓					